Web Design & Development Rubric

Website Components	Keep Working	Getting There	Got It
The website's title clearly identifies the UN Global Goal			
The subtitle tells users the main goal of the site			
The website contains 2 pages including the home page			
HTML Elements			
The website contains at least 3 images			
The website contains an ordered or unordered list			
The website's content is organized by headings and paragraphs (this means you must use <h1> and <p> elements in your pages)			
Headings are given a unique style			
The website contains some bold or italic text			
There are at least two links to external websites			
The HTML and CSS code is error free			

Website Styling	Keep Working	Getting There	Got It
A consistent style and color scheme is used throughout all pages			
The text is of a size and color that makes it easy to read			
The website uses a clear navigation scheme and all internal links work			
Creativity is used to make the website aesthetically pleasing. Suggestions: – Coordinated colors; Gradients, badges, and logos made with Illustrator or Spark; Background images and/or colors for different table cells; Effective layout of text and images			
Content and Goals			
The website's content has been well-researched and is up to date			
Student has included an original idea and action plan related to one of the UN Global Goals			
The website is free of spelling and grammatical errors			