

Athena Walker

Class: _____

Student: _____

Rubric: My Hero Film

My Hero Film A narrative, short film about someone who is a hero to you.				
	Box Office Gold (N/A) Dust off a spot on your mantle. Your Oscar is a done deal.	Indy Buzz (N/A) Lots of special effects and pretty people, but substance was missing.	Rotten Tomato (N/A) Too many shifts at the restaurant made you tired. Back to acting class for you.	Director Notes (N/A) Comments & Questions for the author
Camera skills	Box Office Gold Uses a variety of shots that advance the story. All shots in focus and properly(creatively) composed. Scene(s) are covered well.	Indy Buzz Uses a variety of shots Shots in focus most if not all of the time. Most shots framed properly. Scene(s) are only somewhat covered.	Rotten Tomato Shots out of focus Poorly framed composition. Shaky camera takes away from project's effectiveness. Scene(s) are not effectively covered.	Director Notes
Audio/Music	Box Office Gold Dialogue(if used) is clear and clean throughout. Music used adds to the story being told. All Levels mix well together and help advance the story	Indy Buzz Dialogue(if used) is mostly clear and clean with some issues present. Music used does not add or take away from video content. Overall Mix is better but still needs tweaked.	Rotten Tomato Dialogue(if used) is muddy and difficult to understand. Music used is a distraction from the video content Overall Audio Sounds Unmixed.	Director Notes
Editing Skills	Box Office Gold Strong editing skills demonstrated, including proper timing, edit points, etc. Titles used and appropriate. Effects used and appropriate.	Indy Buzz Some trouble with timing and/or edit points. Some titles and effects used but do not effectively add to story.	Rotten Tomato Poor timing and edit points demonstrated throughout. No titles or effects used.	Director Notes
Script/Storyboard	Box Office Gold Story is told creatively and has a definite opening and strong conclusion. Dialogue is written and effective in advancing story. Script is submitted on time and mirrors what is filmed. Storyboard is submitted on time and accurately reflects what was shot.	Indy Buzz Story has creative moments but lacks definite opening and/or a strong conclusion. Dialogue is written but only somewhat advances story. Script is submitted and somewhat reflects the scenes filmed. Storyboard does not accurately reflect what was filmed.	Rotten Tomato Story is lacking a creative purpose. Story has no opening or conclusion. Dialogue is not written and/or is not effective in advancing story. Script is not submitted. Storyboard is not submitted.	Director Notes

